

B.Sc. Modul 15200 (PO 2018)
Seminarmodul
Wintersemester 2021/2022

Entrepreneurship and Social Change

Lecturers

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Description

Context

The role of entrepreneurs as designers of social change is hotly debated. Motives and ideas from the economics and social science literature are taken up and linked to specific examples. In this seminar, we want to give participants an opportunity to get to know scientific approaches to entrepreneurship, analyze specific examples and come into contact with selected entrepreneurs who help shape social change.

Ablauf

This is a classical seminar enriched with inputs and guest lectures by entrepreneurs. The students receive input on scientific work and the scientific fundamentals of the topic at regular intervals, entrepreneurs present their position on the topic. In addition, all students receive intensive coaching in the preparation of their work. They report regularly on their progress and present their first ideas to the group. The submission deadline for the thesis will be March 15th, so the students can complete the thesis during or after the lecture period. *The event takes place in German and English, depending on the wishes of the participants. If necessary, the group will be divided.*

Learning Objectives

- The participants know the scientific literature on the role of entrepreneurs in processes of social change as well as concrete examples of the relationship between entrepreneurial activity and social change.
- The participants improve their ability to write a scientific treatise on the basis of the existing literature, to evaluate it critically, and to develop their own research perspectives, also with a view to a possible doctorate.
- The participants develop a constructive-critical position on the role of entrepreneurs in shaping society. They develop an attitude towards the question of whether and, if so, how they want to get involved in processes of social change, and what role their own entrepreneurial ambitions could play in this.

Examination Method

Writing and presenting a term paper