



**h\_da**

HOCHSCHULE DARMSTADT  
UNIVERSITY OF APPLIED SCIENCES

## Course information



**Business Administration  
Master of Science**

# Master of Science

## Business Administration

### Would you like to study at Darmstadt Business School?

Darmstadt is an “outstanding place of learning for sustainable development” according to UNESCO commission. So we can not blame you for wanting to study here.

### Darmstadt Business School. What can I expect?

A Master's degree in Business Administration from the h\_da Business School provides the best basis for a promising career start. According to a Germany-wide ranking by „Wirtschaftswoche“, the h\_da has been among the top ten selected by HR managers for many years.

### Darmstadt Business School is known for:

- Practical orientation taught by lecturers with professional experience
- Learning and working in small groups
- The development of soft skills and general knowledge with integrated course options of society, culture and languages in every degree programme.

With our nine well-founded and practice-oriented degree programmes, we are currently preparing more than 2,300 students for their professional future and offer international students a broad variety of different business programs and modules.

The Darmstadt Business School has two main campuses in Darmstadt and Dieburg. Both are located right in the centre of Germany and in the economic heart of the Rhine-Main region. The campuses can be easily reached from the Frankfurt international airport with public transportation and offer a great starting location for weekend travels within Germany.

### Program overview

Panta rhei (“everything flows”), a phrase attributed to the Greek philosopher Heraclitus, refers to the constant change in our lives – an aphorism all the more true today in our fast-moving, ever-changing world. Given the rapid pace of globalization, economic and technological innovation, and

cultural and socio-demographic change, lifelong learning has become a necessity in today's world. Continuous personal growth and development, the ability to adapt quickly and think holistically have become essential skills for navigating the increasingly complex structures of modern society.

Today, your success in business, research or the public sector will depend not only on acquiring deep knowledge within your field, but also on your ability to think across disciplines, to solve problems effectively, and to anticipate both opportunities and threats.

Darmstadt Business School offers a Master's program for students interested in expanding their knowledge and skills in the area of Business Administration, with a focus on project-oriented, applied learning.

### Key facts

Program	Business Administration
Duration	2 Years
Form of Study	Full Time
Degree	Master of Science
Language	German with some English modules
Campus	Dieburg (mainly) and Darmstadt
No of Students	60
Start	March and October

### Program structure

The curriculum of the program consists of mandatory and elective modules. The mandatory modules will give you a strong foundation in core disciplines a well-versed manager has to master: economics, finance, management, accounting and foreign languages. The elective modules will give you an opportunity to widen your knowledge by a number of specializations. Students choose two out of seven majors to enrich their study experience by different perspectives:

- Finance, Accounting, Controlling & Tax
- Information Management
- New Media Marketing
- Logistics

Within each area of specialization, application-oriented lectures, seminars and project work provide a forum for students to apply their knowledge to solving real-world problems. Independent study projects promote further acquisition of practical knowledge and skills.



## Regelstudienkonzept

### Study Concept:

The 1st semester

- provides an orientation and a personal focus in the area of specialization and helps to acquire extended competencies in the area of management and scientific work through mandatory elective modules. These modules are offered in the summer as well as in the winter term.
- At the end of the 1st semester, students choose one of four majors: Finance, Accounting, Controlling & Tax (FACT); Information Management (I); Logistics (L) or New Media Marketing (M).

In the 2nd and 3rd semester

- you acquire specialized competencies in the chosen major through mandatory modules and the mandatory elective modules. These modules are offered once a year.
- you acquire advanced competencies in the field of management (modules "Leadership and Change Management" and "Business Development and Entrepreneurship"). These modules are offered in both summer and winter terms.

Legend: ■■■ standard module ■ Bachelor thesis

■ practical modul ■ electives

## Business Administration

7<sup>th</sup> semester

Elective Module 1  
(Some in English)   
5 CP

Elective Module 2,  
5 CP

Elective Module 3,  
5 CP

Information Management,  
5 CP

Economic Research Methods,  
5 CP

Advanced Project Management,  
5 CP

8<sup>th</sup> semester

Mandatory Module 1,  
6 CP

Mandatory Module 2,  
6 CP

Mandatory Module 3,  
6 CP

Elective Module 4  
(Some in English),  
6 CP 

Leadership and Change Management,  
6 CP


9<sup>th</sup> semester

Mandatory Module 4,  
6 CP

Mandatory Module 5,  
6 CP

Mandatory Module 6,  
6 CP

Elective Module 5  
(Some in English),  
6 CP 



Business Development and Entrepreneurship,  
6 CP 

## Master of Science


10<sup>th</sup> semester

Master Module,  
30 CP

Electives catalogue of the 1st semester (3 of 6 must be completed):

IFRS Reporting and Capital Markets  International Controlling, Digital Finance, Supply Chain Management  International Marketing Management, International Economic Relation (some in English)

Mandatory Modules per Major from 2nd semester onwards:

- Finance, Accounting, Controlling & Tax (FACT): Special Aspects of Corporate Accounting, Advanced Managerial Accounting, Corporate Accounting, Corporate Evaluation, International Taxes, Advanced Digital Finance
- Information Management (I): Methods of System Development, Enterprise Resource Planning, IT-GRC-Management, Business Intelligence & Knowledge Discovery, Data Bases, Applications in Internet Economics
- Logistics (L): Intra Logistics, Macro Logistics, Decision Sciences, Management and Controlling of Logistics Processes, IT Systems in Logistics, Operations Management
- New Media Marketing (M): Internet Law, E-Business and E-Procurement  Market Research, Digital Marketing, Interactive Marketing, Marketing Simulation

## **Modules for international and exchange students**

As an international student you can choose to study the full M.Sc. Business Administration Program or spend one or two semesters as an exchange student with us.

As an exchange student you can select different English-taught business modules from the M.Sc. Business Administration Program or any other M.Sc. programs during the winter and summer term. You can find an overview on our webpage under curriculum.

Also, we are offering intensive German modules (4 credits), semester-long German modules (2.5 credits) for all levels as well as interdisciplinary modules i.e. Engineering Ethics, Digital Emotions, European Identities for all international students (2.5 credits) during the winter and summer term.

## **Previous education. What is required?**

The admission requirement for the consecutive Master's program is an above-average degree (Bachelor's degree, diploma or state examination) in Economics or in a related field. Applicants with non-Economics degrees can be admitted if they can prove sufficient knowledge of Business Administration basics. Any gaps in qualifications can be compensated for by successful participation in supplementary courses. The supplementary courses are offered by Darmstadt Business School.

## **Application. How do I get to h\_da?**

The program begins in the winter or summer term. All information on the application procedure is available at <https://international.h-da.de/>

## **Advice for international students. Where can I get more information?**

The first point of contact for most questions about your studies is the International Office (IO). In addition to study advice and information on the details of the application procedure, advice on the organization or financing of studies is also available at the IO. [incoming.int@h-da.de](mailto:incoming.int@h-da.de)

Further information on the Business Administration degree program and contact details can be found at: <https://fbw.h-da.de/en/>



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**fbw**

FACHBEREICH WIRTSCHAFT  
DARMSTADT BUSINESS SCHOOL

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