



h_da

HOCHSCHULE DARMSTADT
UNIVERSITY OF APPLIED SCIENCES

Course information



Public Management
Bachelor of Science



Bachelor of Science

Public Management

Would you like to study at Darmstadt Business School?

Darmstadt is an “outstanding place of learning for sustainable development” according to UNESCO commission. So we can not blame you for wanting to study here.

Darmstadt Business School. What can I expect?

A Bachelor's degree from the h_da provides the best basis for a promising career start. According to a Germany-wide ranking by „Wirtschaftswoche“, the h_da has been among the top ten selected by HR managers for many years.

Darmstadt Business School is known for:

- Practical orientation taught by lecturers with professional experience
- Learning and working in small groups
- The development of soft skills and general knowledge with integrated course options of society, culture and languages in every degree programme.

With our nine well-founded and practice-oriented degree programmes, we are currently preparing more than 2,300 students for their professional future and offer international students a broad variety of different business programs and modules.

The Darmstadt Business School has two main campuses in Darmstadt and Dieburg. Both are located right in the centre of Germany and in the economic heart of the Rhine-Main region. The campuses can be easily reached from the Frankfurt international airport with public transportation and offer a great starting location for weekend travels within Germany.

Program overview

Understanding how public administration and other non-profit organizations work, taking profound economic decisions, knowing how the interaction of national economy and other states work and managing teams in public administrations – does this sound interesting to you? Then studying the Bachelor in Public Management will be

a good decision. The degree program prepares students for senior management positions in public administration or in the administrations of other organizations that are not or not primarily profit-oriented (non-profit). The focus is on questions of budget and accounting, investment and financing, organization and management, personnel management and leadership, information management, the national economy with special consideration of the interaction of state, economy and society as well as relevant areas of law.

Key facts

Program	Public Management
Duration	3 Years
Form of Study	Full Time
Degree	Bachelor of Science
Language	German with some English modules
Campus	Darmstadt and Dieburg
Annual number of students	30
Start	October

Program structure

The curriculum of the program consists of mandatory and elective modules.




The **mandatory** modules will give you a strong foundation in core disciplines a well-versed manager has to master: economics, finance, management, accounting and foreign languages.

The **elective** modules will give you an opportunity to widen your knowledge by a number of specializations. Students choose four out of eight majors to enrich your study experience by different perspectives:

- Administrative Law
- Sustainability
- Economics and Scientific Research Methods
- Information Management
- Marketing
- Logistics
- Accounting and Tax
- Controlling and Finance

Modules for international and exchange students

As an international student you can choose to study the full B.Sc. Public Management Program or spend one or two se-

	Public Management					Bachelor of Science					Master
	1 st semester	2 nd semester	3 rd semester	4 th semester	5 th semester	6 th semester	7 th semester	8 th semester	9 th semester	10 th semester	
	Financial Accounting, 5 CP	Business Accounting, 5 CP	Business Law, 5 CP	European Economics and Politics, 5 CP 	International Business Research Methods, 5 CP 	Practical Module, 10 CP					
	Introduction to Business Administration, 5 CP	Introduction to Law, 5 CP	Organisation and Management, 5 CP	Applied Macroeconomics, 5 CP	Elective (Some in English), 5 CP 						
	Scientific Writing, 5 CP	Communal Tax and Company Law, 5 CP	Controlling, 5 CP	Investment and Finance, 5 CP	Elective, 5 CP						
	State, Economy and Society, 5 CP	Diversity and Intercultural Communication, 5 CP	Strategy and Controlling of Public Value, 5 CP	Organisation and Management of Public Value, 5 CP	Human Resource Management, 5 CP	Bachelor Module, 15CP					
	Applied Microeconomics, 5 CP	Business Informatics, 5 CP	E-Government, 5 CP	Seminar Module, 5 CP	Public Sector Marketing, 5 CP						
	Business Mathematics, 5 CP	Economic Statistics, 5 CP	Project Management, 5 CP	Project Module, 5 CP	Public Sector Leadership, 5 CP						

After the Bachelor's degree the following Master's program is possible:
Business Administration - Master of Science 4 sem. 120CP.

Legend:  standard module  Bachelor thesis  practical modul  electives

mesters as an exchange student with us. As an exchange student you can select different English-taught business modules from the B.Sc. Public Management Program or any other B.Sc. program in the winter and the summer term. You can find an overview on our webpage under the individual study program.

Also, we're offering intensive German modules (4 credits), semester-long German modules (2.5 credits) for all levels as well as Interdisciplinary modules i.e. Engineering Ethics, Digital Emotions, European Identities are offered for all international students (2.5 credits) during the winter and summer semester.

Previous education. What is required?

Admission to the Public Management degree programme requires a university entrance qualification. In addition, theoretical and practical skills and knowledge in the field of public administration or the administration of other organisations that are not or not primarily profit-oriented must be proven. Proof can be provided by relevant vocational training - for example in public administration - and/or by relevant professional experience of at least two years. Alternatively, applicants - provided they have a university entrance qualification - can apply for admission via a letter of motivation and a following selection procedure on site. Further information can be found at: <https://fbw.h-da.de/en/programs/public-management-bsc>.

Application. How do I get to h_da?

The program begins in the winter or summer term. All information on the application procedure is available at <https://international.h-da.de/>

Advice for international students. Where can I get more information?

The first point of contact for most questions about your studies is the International Office (IO). In addition to study advice and information on the details of the application procedure, advice on the organization or financing of studies is also available at the IO. incoming.int@h-da.de

Further information on the Business Administration degree program and contact details can be found at: <https://fbw.h-da.de/en/>



h_da

HOCHSCHULE DARMSTADT
UNIVERSITY OF APPLIED SCIENCES

fbw

FACHBEREICH WIRTSCHAFT
DARMSTADT BUSINESS SCHOOL

**HOCHSCHULE DARMSTADT
FACHBEREICH WIRTSCHAFT
CAMPUS DIEBURG**

Max-Planck-Str. 2 · 64807 Dieburg

Tel +49.6151.16-39330

www.fbw.h-da.de

INTERNATIONAL OFFICE

First Contact:

Frau Marina Zielke

incoming.int@h-da.de

<https://international.h-da.de/en/>

PROGRAM DIRECTOR

Frau Prof. Dr. Friedericke Edel

friederike.edel@h-da.de

INTERNATIONAL STUDENT ADVISOR

Frau Prof. Dr. Monika Futschik

+49.6151.16-39451

Monika.futschik@h-da.de

